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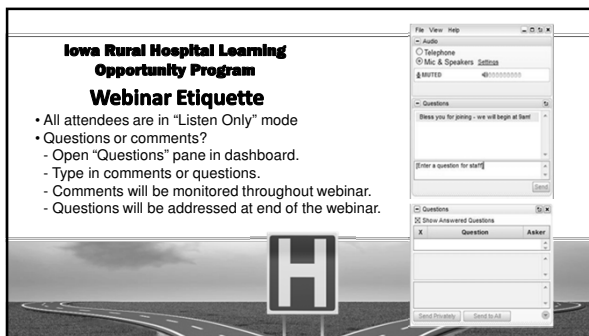
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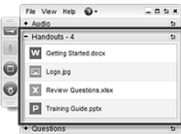
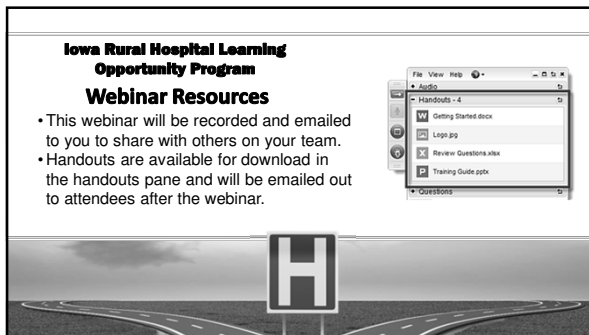
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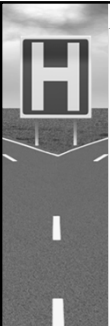
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**Iowa Rural Hospital Learning Opportunity Program  
Continuing Education**



As an IACET Authorized Provider, HomeTown Health, LLC offers CEUs for its programs that qualify under the ANSI/IACET Standard. HomeTown Health, LLC is authorized by IACET to offer **0.1 CEUs** for this program.

**In order to obtain these units, you must:**

- Attend webinar/view recording in its entirety
- Pass online quiz with 80% or better.
- Complete webinar evaluation.

*Following this webinar, all attendees who have viewed the recording in its entirety will receive an email with a link to the quiz and evaluation.*

*Anyone that misses the webinar can view the recording online, posted on the program Dashboard, for CEUs.*


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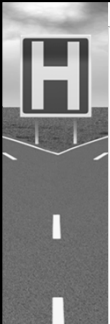
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**Iowa Rural Hospital Learning Opportunity Program  
Continuing Education**

HTHU provides over 300 courses online, over 170 Webinars a year, and various live training conference and workshops. Accredited Education from the *International Association for Continuing Education & Training (IACET)*. (Who accepts the IACET CEU? Full list at [www.iacet.org](http://www.iacet.org))

- American Association of Respiratory Therapy
- American Board of Medical Microbiology
- American Society for Clinical Laboratory Science
- American Society for Quality
- American Speech-Language-Hearing Association
- Board of Certified Safety Professionals
- The Child Care Development Associate National Credentialing Program
- Clinician's View (Occupational, Speech, and Physical Therapy)
- Federal Emergency Management Agency
- Georgia, Massachusetts and Ohio Board of Nursing
- Georgia Professional Standards Commission
- Human Resources Certification Institute (for their Professional in Human Resource designation)
- National Association of Rehabilitation Professionals in the Private Sector
- National Association of Social Workers
- National Board for Certification in Occupational Therapy, Inc. (NBCOT)
- National Council for Therapeutic Recreation Certification
- National Registry of Emergency Medical Technology (NREMT)
- National Registry of Microbiologists
- National Society of Professional Engineers
- Society for Human Resources Management
- State of Georgia, IL and Iowa Board of Professional Engineers
- The American Association of Integrative Medicine
- The American College of Forensic Examiners Institute
- The American Council on Pharmaceutical Education
- The American Psychotherapy Association
- The International College of the Behavioral Sciences
- The National Board for the Accreditation of Occupational Therapy (NBACOT)




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**Iowa Rural Hospital Learning Opportunity Program  
Group Participation**

Are you on this webinar with a group?

If so, please enter:  
first/last names and email addresses  
of those in attendance with you in the questions pane.




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 <b>Iowa Rural Hospital Learning Opportunity Program</b> <b>Agenda</b> <b>March 21, 2018</b>	
Welcome & Introductions	Evelyn Leadbetter, MPA
Preparing for the Volume to Value Transition	Sandy Sage, RN
Upcoming Events & Resources	Evelyn Leadbetter, MPA

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**Disclosure of Proprietary Interest**

HomeTown Health does not have any proprietary interest in any product, instrument, device, service, or material discussed during this learning event.

The education offered by HomeTown Health in this program is compensated by the HRSA FLEX Grant 2017-2018 Rural Hospital Learning Opportunities Program, Iowa Grant # 5888CA04.

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**PURPOSE:**  
The Rural Hospital Learning Opportunities Program (RHLOP) exists to support Iowa's CAHs in activities that will improve their financial and operational outcomes.

**Three Focus Areas:**

- Personnel
- Days Cash On Hand
- Days in Net Patient AR

**Iowa Rural Hospital Learning Opportunity Program**  
**Program Goals**

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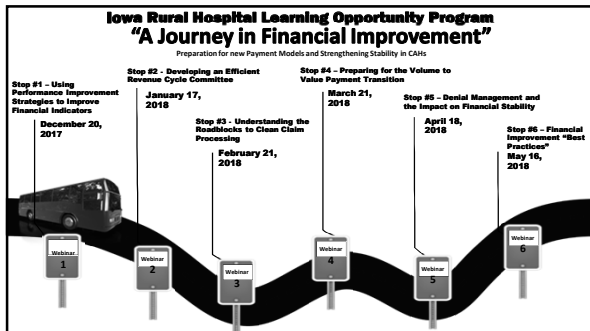
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**Win a \$100 Amazon Card!!!**

**Listen to all six webinars (live or online),  
then take the post-test and evaluation.  
You will be entered into a drawing to win.  
Drawing to be held June 4<sup>th</sup>.**

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Sandy joined the HTHU team in 2009 as an instructor and has developed many of the courses related to the revenue cycle. She has been a Registered Nurse for over 25 years, having begun her career as a clinical manager and in 2000 transitioned to the position of Revenue Cycle Analyst. Sandy has worked as a consultant for rural hospitals helping them with revenue cycle process development and Chargemaster compliance. She became a member of the HTH team in November of 2016. Sandy has been the Team Lead for the Small Hospital Improvement Program in Georgia and Florida and developed the Rev Up Your Revenue Cycle program for our hospitals. Her responsibilities include revenue cycle education, grant implementation and she will be working closely with our hospitals to help them succeed in this complex healthcare environment. A native of California, she moved to Georgia with her family at age 12 and now considers herself a Georgia girl. She has two grown daughters, Amber and Mallory and lives in Cochran, Georgia.

Sandy Sage,  
Revenue Analyst

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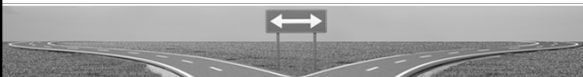
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## Preparing for the Volume to Value Transition

Presented by: Sandy Sage, RN  
Revenue Analyst - HomeTown Health, LLC



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### Learning Outcomes

- Identify different payment models in Value-Based Purchasing
- Discuss how population health will benefit you financially
- Understand how to identify high risk populations
- List barriers for rural hospitals in value-based purchasing
- Identify what you can do to prepare for the transition from volume to value reimbursement



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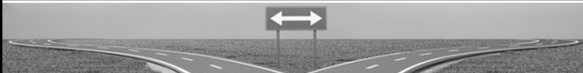
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### Value Based Purchasing

Linking provider payments to improved performance by healthcare providers.

Value or Volume



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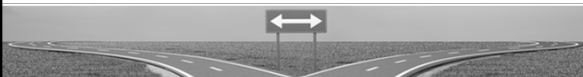
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**CMS Value Based Programs**

- Have not yet impacted Critical Access Hospitals
- HCAHPS is now required for CAHs
- MBQIP is the beginning of value monitoring for CAHs
- Don't wait for mandatory program implementation



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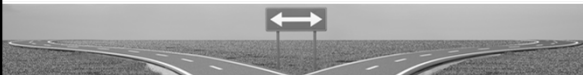
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**VBP Terms**

**Accountable Care Organizations (ACO)**

- A group of providers who collaborate to provide quality care to patients, prevent duplication of services, and prevent medically unnecessary care while reducing errors and cost.
- Providers are responsible for clinically and financially caring for the patients.
- Share in risk, cost savings and accountability for the patient population assigned to them.



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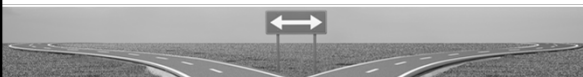
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**VBP Terms**

**Alternative Payment Model (APM)**

- Reimbursement structuring that rewards healthcare providers for furnishing low cost, high quality care for their patients.
- Payments can be structured in several ways, capitation, outcome based, clinical condition based, i.e. CHF, COPD etc.
- Medicare has several APMs.
- Next Generation ACO, Medicare shared savings programs, comprehensive care for joint replacement payment programs and more



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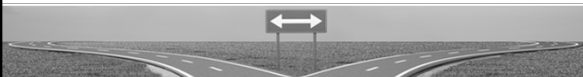
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**VBP Terms**

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**Global Capitation Payments**

- Providers receive a set amount of reimbursement per patient life, usually per patient, per month.
- Providers in the network determine how to disperse the money among their provider members.
- This may be the ultimate goal of VBP, providers can either lose or make money based on the cost of care they are providing each patient.



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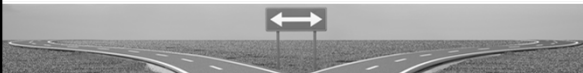
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**VBP Terms**

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**Bundled Payments**

- Similar to capitation but the single payment is based on a condition or procedure.
- Payments are based on historical costs of specific conditions or procedures and are adjusted based on patient regional locations.
- Providers can make or lose money, determined by the cost of care.
- Example: Total joint replacement



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**VBP Terms**

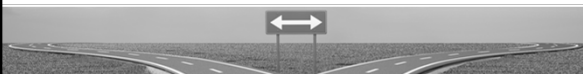
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**Medicare Access and CHIP Reauthorization Act (MACRA)**

- CMS ties reimbursement to quality outcomes.
- 2 different tracks: MIPS and Advanced APM

**Pay For Performance Models (P4P)**

- Reimburses providers for achieving, advancing, or exceeding performance on certain quality and cost measures.



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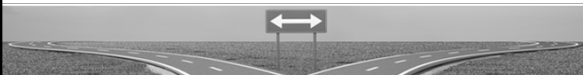
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**VBP Terms**

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**Pay for Reporting Models**

- Reimbursement incentivizes providers to report quality and cost data by rewarding them for complete submissions.
- Example: PQRS for physicians that was replaced by MACRA



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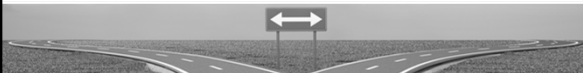
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**VBP Models**

- The goal of VBP models is to keep patients out of the hospital by improving health outcomes.
- Keeping high risk patients out of the hospital will improve your reimbursement in risk/reward models.
- A small population of high risk patients can use most of the available resources.
- VBP models encourage partnerships between providers.



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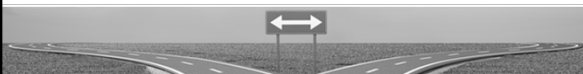
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**Electronic Health Records**

- Improve interoperability between providers to prevent unnecessary testing and duplication of services.
- Improve data collection and reporting methods.
- Improve communication methods to be able to share information in real time between providers.
- Clinical systems should be communicating with financial systems.
- Use data to measure Key Performance Indicators (KPI) to show quality and improvements.



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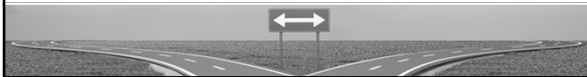
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**Key Performance Indicators**

- Monitor and measure value-based metrics to allow your organization to show improvements in quality of care and in financial processes.
- Use the KPI data to improve your contract negotiation positions.
- Use available quality reporting measures (MBQIP) to prepare for volume to value transitions with Medicare and Commercial third-party payers.
- Be flexible with the indicators being measured.



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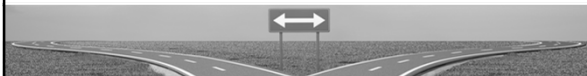
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**Population Health/Care Management**

Use data collected to identify high risk patients

- Frequent Flyer ER patients
- Patients with multiple co-morbidities
- Patient with chronic conditions

Develop care management programs to work with the identified patients that your hospital chooses to focus improvement efforts on.



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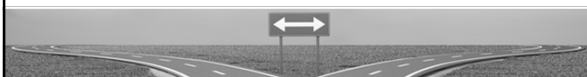
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**Population Health/Care Management**

- Once a patient population is identified, determine how their care management would align with VBP.
- Which payers would you benefit from when improving outcomes for these patients?
- Calculate the costs vs. benefits
- Establish your metrics to measure success and improved outcomes



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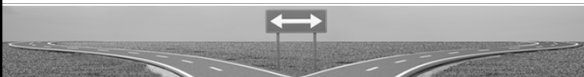
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**Population Health/Care Management**

**Example: CHF patients: The assessment**

- Extract data from your EHR that shows you patients have the highest cost of care per day or per admission.
- Find that these patients have the highest rate of readmission within 30 days.
- ER utilization between hospitalizations is higher than other chronic patients.
- Determine that the population of patients with chronic CHF is the patient type on which you will focus you care management program.
- Find that you can participate in a capitation program for these patients.



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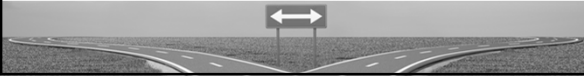
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**Population Health/Care Management**

**Example: CHF patients: The Plan**

- Use risk assessments for your inpatients allowing your case managers to identify patients with chronic CHF that are at risk for readmission and high cost care.
- Partner with primary care providers to assist in the identification and care of these patients.
- Evaluate staffing to determine if you have the care management staff needed for this population.



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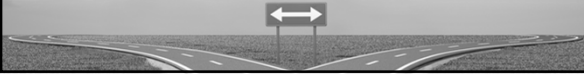
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**Population Health/Care Management**

**Example: CHF patients: The Plan**

- You may determine that you will need additional staff to accomplish care coordination, care transitions and patient outreach.
- You will need to provide training for current and new staff including your goals for this patient population and how it will benefit the hospital financially.
- Begin to develop post acute care partners. Use community resources, long-term care-providers, and other available resources. (Council on Aging, Meals on Wheels, Aging and Disability Resource Center, Family and Children's Services etc.)



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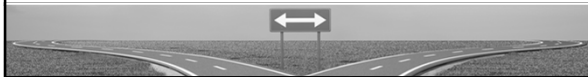
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**Population Health/Care Management**

**Example: CHF patients: The Implementation**

- Use Care Coordinators to follow the patients through the continuum of care.
- Assist patients in coordinating follow up physician visits, transportation, obtaining and understanding medication regimens.
- You may add post discharge home visits in addition to follow up phone contact to ensure discharge plan is being followed.
- Work with partner providers to coordinate needs assistance.



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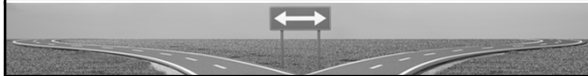
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**Population Health/Care Management**

**Example: CHF patients: Monitoring and Tracking**

- Readmissions
- ER Utilization
- Medication Compliance
- Other resource utilization

Track and trend results for reporting and add other populations as you see improvements.



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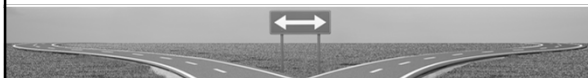
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**VBP barriers in Rural Health**

- Limited financial resources to take on risk models
- Small patient population skews the numbers for outcome measures
- Geographic challenges in rural areas
- Providers resistant to change
- Data collection and reporting burdens
- Shortage of qualified staff



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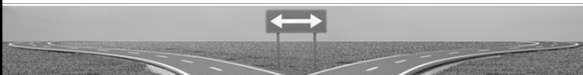
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**VBP barriers in Rural Health**

**Financial Barriers**

- Interoperable IT between hospitals and other providers is costly.
- Reimbursement can be delayed in VBP models while payers evaluate performance.
- Hiring additional staff is costly and must happen prior to payment.
- Training can be costly for staff and physicians.



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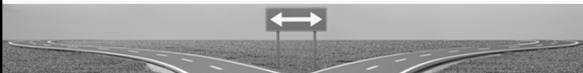
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**VBP barriers in Rural Health**

**Small Population for Data**

- If you have 6 patients and 3 are readmitted you only show improvement in 50% of your population.
- With rural hospitals relying heavily on Medicare and Medicaid populations for reimbursement, commercial payer population is not diverse enough to carry financial burdens.
- MBQIP measures have been created with the smaller population of rural providers in mind.



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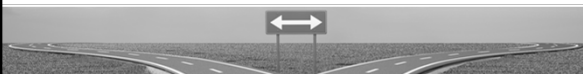
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**VBP barriers in Rural Health**

**Geographic Challenges and Provider Resistance**

- Rural populations are spread out over a larger area than urban patients making access and patient follow up more difficult.
- Rural providers cannot always direct patient care locations and under VBP models, care at out-of-network facilities is still counted against your risk/reward amounts.
- Rural physicians tend to be older and more resistant to change and need more encouragement and training.



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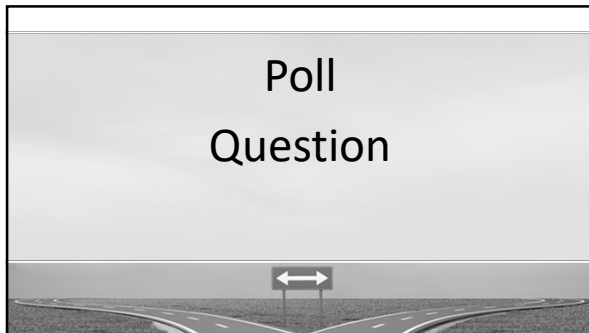
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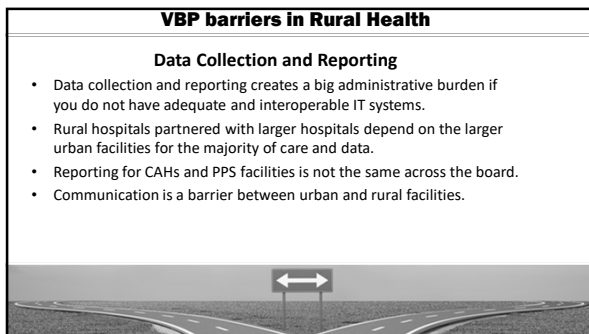
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- Data Collection and Reporting**
- Data collection and reporting creates a big administrative burden if you do not have adequate and interoperable IT systems.
  - Rural hospitals partnered with larger hospitals depend on the larger urban facilities for the majority of care and data.
  - Reporting for CAHs and PPS facilities is not the same across the board.
  - Communication is a barrier between urban and rural facilities.

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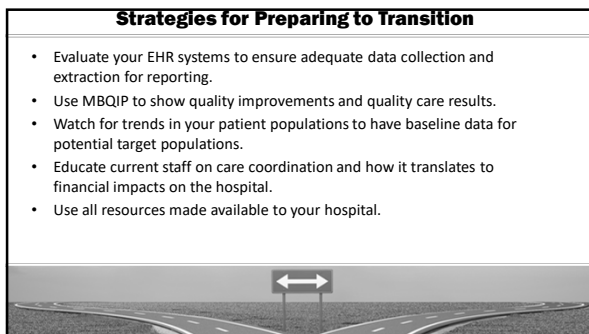
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- Strategies for Preparing to Transition**
- Evaluate your EHR systems to ensure adequate data collection and extraction for reporting.
  - Use MBQIP to show quality improvements and quality care results.
  - Watch for trends in your patient populations to have baseline data for potential target populations.
  - Educate current staff on care coordination and how it translates to financial impacts on the hospital.
  - Use all resources made available to your hospital.

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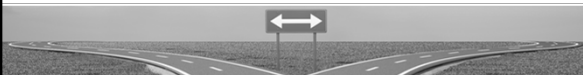
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**HCAHPS**

- HCAHPS are heavily weighted in the VBP program in place now for PPS hospitals.
- Continue to work on improving your scores to show payers the quality of care you are providing.
- HCAHPS now required, other reporting requirements will follow.



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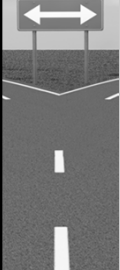
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**Current Quality Measures**

**MBQIP**

**Medicare Beneficiary Quality Improvement Project**

- CAHs have historically been exempt from quality reporting due to low volumes and limited resources.
- MBQIP is part of the FLEX grant program.
- CAHs are encouraged to report to demonstrate the quality of care they are providing as we move toward Value based reimbursement.
- MBQIP is a proactive way to make sure that you are ready for future quality reporting requirements.



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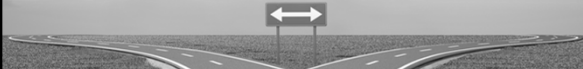
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Poll  
Question



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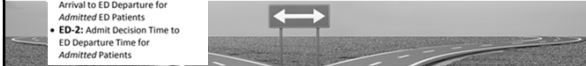
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**Core Measures**

<p><b>Patient Safety/Inpatient</b></p> <p><b>OP-27:</b> Influenza Vaccination Coverage Among Healthcare Personnel (HCP) (Facilities report a single rate for inpatient and outpatient settings)</p> <p><b>IMM-2:</b> Influenza Immunization for inpatients</p> <p><b>Antibiotic Stewardship:</b> Measured via Center for Disease Control National Healthcare Safety Network (CDC NHSN) Annual Facility Survey</p> <p><b>Inpatient ED Measures:</b></p> <ul style="list-style-type: none"> <li>• <b>ED-1:</b> Median Time from ED Arrival to ED Departure for Admitted ED Patients</li> <li>• <b>ED-2:</b> Admit Decision Time to ED Departure Time for Admitted Patients</li> </ul>	<ul style="list-style-type: none"> <li>• Do you have a program in place to ensure employees are receiving their Flu Vaccines?</li> <li>• Do you ask every patient if they have received the Flu Vaccine?</li> <li>• Is that information documented consistently?</li> </ul>
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**Core Measures**

<p><b>Patient Safety/Inpatient</b></p> <p><b>OP-27:</b> Influenza Vaccination Coverage Among Healthcare Personnel (HCP) (Facilities report a single rate for inpatient and outpatient settings)</p> <p><b>IMM-2:</b> Influenza Immunization for inpatients</p> <p><b>Antibiotic Stewardship:</b> Measured via Center for Disease Control National Healthcare Safety Network (CDC NHSN) Annual Facility Survey</p> <p><b>Inpatient ED Measures:</b></p> <ul style="list-style-type: none"> <li>• <b>ED-1:</b> Median Time from ED Arrival to ED Departure for Admitted ED Patients</li> <li>• <b>ED-2:</b> Admit Decision Time to ED Departure Time for Admitted Patients</li> </ul>	<ul style="list-style-type: none"> <li>• Antibiotic Stewardship Program</li> <li>• Do you have processes in place to monitor antibiotic usage and results?</li> <li>• It is part of the Medicare Conditions of Participation for your hospital that you have a good infection control program in place.</li> </ul>
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**Core Measures**

<p><b>Patient Safety/Inpatient</b></p> <p><b>OP-27:</b> Influenza Vaccination Coverage Among Healthcare Personnel (HCP) (Facilities report a single rate for inpatient and outpatient settings)</p> <p><b>IMM-2:</b> Influenza Immunization for inpatients</p> <p><b>Antibiotic Stewardship:</b> Measured via Center for Disease Control National Healthcare Safety Network (CDC NHSN) Annual Facility Survey</p> <p><b>Inpatient ED Measures:</b></p> <ul style="list-style-type: none"> <li>• <b>ED-1:</b> Median Time from ED Arrival to ED Departure for Admitted ED Patients</li> <li>• <b>ED-2:</b> Admit Decision Time to ED Departure Time for Admitted Patients</li> </ul>	<ul style="list-style-type: none"> <li>• Inpatient ED Measures</li> <li>• Are you tracking time from arrival to admission for patients being admitted from the ED?</li> <li>• Are you tracking the time from decision to admit to actual admission to the floor or unit for patients admitted from the ED?</li> </ul>
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**Core Measures**

**Core Transitions**

**Emergency Department Transfer Communication (EDTC)**  
 7 sub-measures, 27 data elements, 1 composite

- EDTC-1: Administrative Communication (2 data elements)
- EDTC-2: Patient Information (6 data elements)
- EDTC-3: Vital Signs (6 data elements)
- EDTC-4: Medication Information (3 data elements)
- EDTC-5: Physician or Practitioner Generated Information (2 data elements)
- EDTC-6: Nurse Generated Information (6 data elements)
- EDTC-7: Procedures and Tests (2 data elements)
- **All EDTC: Composite of All 7 data elements**

- EDTC measures your transition of care from your ED to another facility.
- 7 sub-measures, 27 data elements, 1 composite




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**References**

- <https://www.chrga.gov/professionals/quality-patient-safety/patient-safety-resources/resources/impptdis/index.html>
- <https://www.ruralcenter.org/resource-library/mbqip-quality-reporting-guide>
- <https://revcycleintelligence.com/news/flexibility-value-based-payment-key-to-rural-hospital-success?eIQTrackId=94368g20b8d04ad9b5b482ed6ed1e074&eIQ=fbdb14f918014739b1fa69ba491534e7d&eIQaid=4626&eIQat=1&eIQcampaignd=4292>
- <https://revcycleintelligence.com/features/preparing-the-healthcare-revenue-cycle-for-value-based-care>

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**Learning Outcomes**

- Identify different payment models in Value-Based Purchasing
- Discuss how population health will benefit you financially
- Understand how to identify high risk populations
- List barriers for rural hospitals in value-based purchasing
- Identify what you can do to prepare for the transition from volume to value reimbursement




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**Questions?**



Contact Sandy Sage, RN  
[Sandy.sage@hometownhealthonline.com](mailto:Sandy.sage@hometownhealthonline.com)  
or email  
[hfhtech@hometownhealthonline.com](mailto:hfhtech@hometownhealthonline.com)

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**Iowa Rural Hospital Learning Opportunity Program**

**Announcements  
& Upcoming Events**

Evelyn Leadbetter, Network Services Manager



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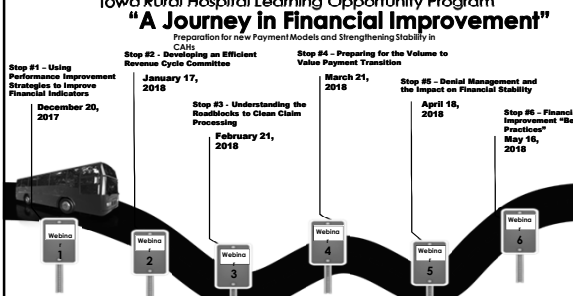
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**Iowa Rural Hospital Learning Opportunity Program**  
**"A Journey in Financial Improvement"**  
Preparation for new Payment Models and Strengthening Stability in  
CAHs



Step	Topic	Date
Step #1	Using Performance Improvement Strategies to Improve Financial Indicators	December 20, 2017
Step #2	Developing an Efficient Revenue Cycle Committee	January 17, 2018
Step #3	Understanding the Roadblocks to Clean Claim Processing	February 21, 2018
Step #4	Preparing for the Volume to Value Payment Transition	March 21, 2018
Step #5	Denial Management and the Impact on Financial Stability	April 18, 2018
Step #6	Financial Improvement "Best Practices"	May 16, 2018

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**2018-2019 SHIP Grant Kickoff**  
**May 30, 2018 1:30 pm CST**



Financial Stability  
Hospital Transformation Consortium  
Population Health

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**Dashboard & Resources**

A recording of today's webinar, handouts & resources, and future webinars dates can be found on the Program Dashboard located at:  
[www.hthu.net/iowarhlop18](http://www.hthu.net/iowarhlop18)



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**Don't forget about your CEUs!**

*Following this webinar, all attendees who have viewed the recording in its entirety will receive an email with a link to the quiz and evaluation.*

*Anyone that misses the webinar can view the recording online, posted on the program Dashboard, for CEUs.*



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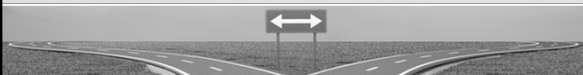
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**Win a \$100 Amazon Card!!!**

**Listen to all six webinars (live or online),  
then take the post-test and evaluation.  
You will be entered into a drawing to win.  
Drawing to be held June 4<sup>th</sup>.**



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**Tell us how we did!**  
**A Journey in Financial Improvement**  
Using Performance Improvement Strategies to  
Improve Financial Indicators

**IADPH** Iowa Department of Public Health  
**Iowa Rural Hospital Learning Opportunity Program**

Provided by the Iowa Department of Public Health and HomeTown Health through the  
HRSA Critical Access Hospital FLEX Grant 2017-2018, Iowa Grant #5888CAD4



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